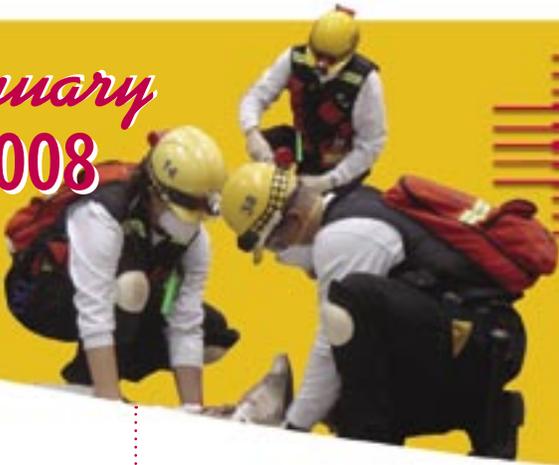


January
2008



BICEPP Bulletin

Business and Industry Council
for
Emergency Planning and
Preparedness

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Annual Awards Reception

The annual BICEPP Awards Recognition Reception will be held on Saturday, February 2nd, 2008 at the San Antonio Winery. Established in 1917, the Winery is an oasis in the heart of Los Angeles. This City of Los Angeles Cultural Historical Landmark is the last of more than one hundred wineries that once lined the Los Angeles River Basin.

The Winery offers a legendary banquet facility, a wine tasting room, and an international wine shop. Tours of the winery will be offered prior to the Awards Event, beginning at 5:30 p.m.

SAN ANTONIO
WINERY



This is an opportunity to mix and mingle with members of the emergency preparedness community. Please join us!

Time of the event: 6:00 p.m. to 9:30 p.m.

Location: San Antonio Winery, Maddalena Restaurant, 737 Lamar Street, Los Angeles 90031. For directions to the San Antonio Winery, visit sanantoniowinery.com.

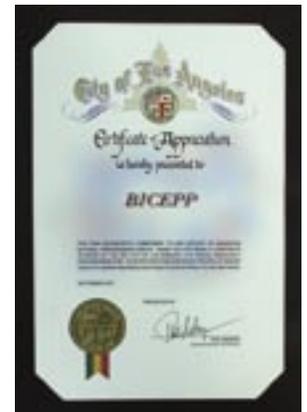
Cost: \$35 per person or \$500 for a reserved table of eight.

Please RSVP no later than January 31st, 2008. You can RSVP via fax, phone, e-mail, mail, or online. **To RSVP online,** go to bicepp.org and click on **RSVP Online** on the Home page. For more information, visit bicepp.org. BICEPP now accepts PayPal as a payment option.



Certificate of Appreciation

In September of 2007, the City of Los Angeles presented BICEPP with a Certificate of Appreciation. Presented by Councilmember Tom LaBonge, the Certificate recognizes BICEPP for its "commitment to and support of enhancing National Preparedness Month." The City of Los Angeles thanked BICEPP for being a Corporate Sponsor of the 2007 City of Los Angeles 15th Annual Emergency Preparedness Fair. The Certificate reads: "Your participation continues the goal of making our City a safer and more enjoyable place in which to live and work."



BICEPP participates in National Preparedness Month annually. We thank Councilmember LaBonge for this honor.

What's Inside



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2007-2008

Executive Board

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Steve Goldfarb, *USC*

VP Private Sector

Bob Cavaglieri, *NBC Universal*

VP Public Sector

Anna Burton
City of Los Angeles
Emergency Preparedness

Secretary

Jeff Edelstein
SOS Survival Products

Treasurer

Mike Kemp
Sony Pictures Entertainment

Immediate Past President

Roland De Rocili,
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Bob Cavaglieri, *NBC Universal*

Karen Clark
Southern California Edison

Marvin Dean, *SBCert*

Lee Goldstein
Business Contingency Group

Kris Sefton
Edwards Medical Supply

Margaret Vinci, *Caltech*

Paul Walker, *UC Riverside*

Chris Wright, *Amgen, Inc.*

Committee Chairs

Annual Events/Awards
Nancy Mathews

By-Laws
Bob Cavaglieri

Finance
Lee Goldstein

Membership & Marketing
Kris Sefton

Nominations
Mike Kemp

Programs
Chris Petrakis

Publications
Jeff Edelstein

Speakers Bureau
Chris Wright

Website
Bob Beecher

Letter from the President

I am pleased to serve as your President for 2008. I would like to take this opportunity to thank Roland De Rocili for all of his hard work and dedication. Roland has volunteered a considerable amount of time guiding BICEPP since 2001. We look forward to Roland's continued involvement.



In December the board participated in a planning retreat to develop our course for the new year. A lot of great things are on tap including CERT Train-the-Trainer for Business and Industry. This will be a great opportunity to either start a CERT program at your business or increase your instructor cadre. We will also plan a basic CERT class for business and industry. The course will

allow organizations that do not have the resources for an internal program to send their staff. We are looking forward to having our Emergency Response Team Challenge and a Business and Industry Table Top Exercise in conjunction with the much anticipated Great 2008 Southern California ShakeOut. In addition to our great programs we are looking forward to offering on-line training and webinars.

I encourage all of our members to get involved by joining a committee and volunteer to help with any of the programs that will be offered this year. If you have not visited the BICEPP website recently, please check out bicepp.org. You can register for classes or programs and renew your membership online. Members are welcomed and encouraged to attend the monthly Board of Directors meetings on the first Friday of the month. The February and March meetings will be held at Universal Studios. Get your name added to the access list by sending an e-mail to info@bicepp.org. **Steve Goldfarb**

With Appreciation To

Sony Pictures for hosting the BICEPP 3rd Quarter Meetings.

Southern California Gas Company / Sempra Energy for hosting the BICEPP 4th Quarter Meetings.

NBC Universal for hosting the 2008 1st Quarter Meetings.

Upcoming Programs for 2008

by Chris Petrakis, *BICEPP Programs Chair*

As chairman of the BICEPP Programs Committee, I would like to encourage everyone to attend one of the following programs currently scheduled to take place this year:

CERT Train-the-Trainer workshop • March 25, 26, and 27.

CERT class for the private business and industry sector. Date TBA.

Emergency Response Team (ERT) Challenge in September.

Business & Industry Table Top Exercise geared towards the Great 2008 Southern California ShakeOut earthquake response exercise. Date TBA.

Get involved and participate in one of our programs. Dates and registration information will be announced on our website, in future newsletters and by e-mail.

Bulletin Contributors

Thank you to all who contributed to this issue:

Articles • Editing • Photos:

Anna Burton
Jeff Edelstein
Steve Goldfarb
Lisa Hayes
Nancy Mathews
Chris Petrakis
Carmen Steward
Design & Marketing:
Jeff Edelstein

Get involved!
Join a committee.

Contact
info@bicepp.org
and tell us what
committee you would
like to join.

In Memory Of

 by Carmen Y. Steward
City of Los Angeles Emergency Preparedness Department

A memorial service was held at Caltech on the 8th of December for Le Val Lund, who passed away on November 30th. Le Val was a Civil Engineer specializing in water resources and lifeline utilities earthquake engineering. He was educated at Caltech and USC.



Le Val responded to earthquakes in Japan, Turkey, El Salvador, and California. Today's lifeline utilities lessons were learned during the 1971 San Fernando earthquake, which initiated the development of a seismic vulnerability assessment system.

After retiring from DWP, Le Val served as a consultant to the San Diego County Water Authority Emergency Storage Project. He was an active member in many organizations. Le Val served as a judge in BICEPP CERT challenges and was a sought after lecturer. Le Val often shared his subject matter expertise and priceless historical perspective. His important and accurate research continues to be recognized as a benefit to the arena of emergency management. He will be remembered as a man who kept a passion for education alive, one who never stopped learning – even after retirement.

CERT Train-the-Trainer Program for Private Industry offered by BICEPP

BICEPP is offering this 3-day course, March 25-27, 2008 at Sony Pictures in Culver City. Course instruction will be provided by BICEPP members and certified instructors who are experienced in community emergency response planning. Course topics will include:

- How to start and maintain a CERT Program
- Methods for teaching the CERT course
- Development and adaptation of the FEMA course materials
- Instructional presentation skills.

Attendees will see examples of "best practices" from several private industry CERT programs. Graduates will receive a Certificate of

Attendance, which enables the attendee to teach the CERT curriculum and issue FEMA CERT certificates.

Attendees must provide confirmation of completion of a qualified CERT program.

To access the online registration form and for further information, visit bicepp.org. PayPal is now accepted as a payment option.



2007 City of Los Angeles Fair Recognition – Preparedness from a Kid's Perspective

by Lisa Hayes, *City of Los Angeles Emergency Preparedness Department*

The City of Los Angeles Emergency Preparedness Department (EPD) promotes the importance of emergency preparedness for EVERYONE! Often topics of discussion include how to prepare our children and methods for helping them understand what they can do to protect themselves. As a part of National Preparedness Month 2007, BICEPP partnered with the City in a first-time initiative involving grade and middle school children.

For the City's 16th Annual Emergency Preparedness Fair (the biggest feature of National Preparedness month in the City of Los Angeles), BICEPP volunteered to sponsor the first ever Fair Poster Contest. Every year the Fair is marketed Citywide with posters and flyers. To bring some creativity and include the children, a poster contest for participants in the City's Department of Recreation and Parks CLASS Parks was conducted. Contestants were asked to submit artwork depicting their ideas of being prepared for disasters.

Selected members of the Community Emergency Preparedness subcommittee and recent Neighborhood Preparedness Ambassador graduate, Susan Silver, were judges for the entrants. The grand

prize winner, Viviana Vela, a sixth grade student, received a \$500 savings bond and her artwork was featured on the official 2007 Fair poster. Other finalists received savings bonds ranging between \$50 and \$100 in value.

The children's artwork was on display at the City Hall Bridge Gallery. Additionally, the children

were recognized in City Council Chambers at a culminating recognition event. It was an honor to have BICEPP President, Roland DeRocili, in attendance to participate in recognizing the children. It was very rewarding to see the enthusiasm displayed by the contestants as well as their families, friends, and mentors.

The City of Los Angeles Emergency Preparedness Department thanks BICEPP for sponsoring this poster contest, the savings bond prizes and the recognition event. Your generous contribution made the difference in the lives of many children and planted the seeds of emergency preparedness in their minds. This is a lifetime skill that they will always remember! We are very grateful and thank BICEPP for their sponsorship of tomorrow's leaders and their continuous support of emergency preparedness.

The City of Los Angeles Emergency Preparedness Department thanks BICEPP for sponsoring this poster contest, the savings bond prizes and the recognition event. Your generous contribution made the difference in the lives of many children and planted the seeds of emergency preparedness in their minds. This is a lifetime skill that they will always remember! We are very grateful and thank BICEPP for their sponsorship of tomorrow's leaders and their continuous support of emergency preparedness.



Fair Poster Contest's Grand Prize Winner, Viviana Vela (front row center) and other finalists with Ellis Stanley, Sr., Councilmember Tom LaBonge, Carol Parks and Anna Burton.

Upcoming Events

Feb
1

BICEPP Board of Directors meeting
7:30 am • NBC Universal
RSVP (213) 386-4524

Feb
2

Annual BICEPP Awards Event
6:00 - 9:30 pm • San Antonio Winery,
Los Angeles • RSVP (626) 395-3298

Mar
7

BICEPP Board of Directors meeting
7:30 am • NBC Universal
RSVP (213) 386-4524

Mar
25-27

**CERT Train-the-Trainer Program for
the Private Sector • Sony Studios**
RSVP (213) 386-4524

Apr
4

BICEPP Board of Directors meeting
7:30 am • Amgen
RSVP (213) 386-4524

May
2

BICEPP Board of Directors meeting
7:30 am • Amgen
RSVP (213) 386-4524

Plan Ahead

CESA Conference 2008
Annual CESA State
Conference will be held
October 13-17, 2008
at the Palm Springs
Hilton, Palm Springs,
CA. Visit www.cesa.net
for information.

Retirement

Congratulations to Ellis
M. Stanley, Sr., who
retired from the *City of
Los Angeles Emergency
Preparedness
Department.*



Submissions

We want to hear from
you! Here's how to
send submissions:

Digital submissions
are recommended (i.e.,
Word documents for
text and photos in
digital format). Please
E-mail submissions
and news relating to
emergency management
to info@bicepp.org

Submittals should be
concise and include
your name and title, if
applicable. Submittals
may be edited due to
space limitations.

The **BICEPP BULLETIN**
is a quarterly newsletter
of the Business and
Industry Council for
Emergency Planning
and Preparedness.

For information call
213 386-4524

Or visit

www.bicepp.org

Online Resources

CA-OES www.oes.ca.gov

CESA www.cesa.net

DHS www.dhs.gov

FEMA www.fema.gov

IAEM www.iaem.com

Did you know...

articles • events • calendars • job openings & more
are posted on the **BICEPP** website!

Check out www.bicepp.org

Next issue: **What benefits have you received from BICEPP?** E-mail your submissions to info@bicepp.org.



PO Box 7942
Van Nuys, CA 91409

ADDRESS CORRECTION REQUESTED

