



ShakeAlert®: Building an Earthquake Resilient Business

BICEPP Online Panel Discussion

Thursday, Sep 22, 2022, 10:00 to 11:00 am (*Register by Sep 21, 2022*)

[Register Here](#)

Access info sent before event begins

Overview

These world-renowned experts will shed light on the history, insights, access, and important real-world use in business:

1. Introduction to ShakeAlert (Dr. Robert de Groot)
2. Benefits of ShakeAlert to the Business Community (Margaret Vinci)
3. Cedar-Sinai Hospital ShakeAlert Implementation Case Study (Ryan Tuchmayer)
4. ShakeAlert Earthquake Drill Manual (Dr Gabriel Lotto)

Panel members (More detail [bios](#) on BICEPP website)



“Introduction to ShakeAlert”

[Dr. Robert de Groot](#) - USGS ShakeAlert® Communication, Education, Outreach and Technical Engagement Coordinator.



“Benefits of ShakeAlert to the Business Community”

[Margaret Vinci](#) - Benefits of ShakeAlert to the business community.....
Caltech, Mgr. Earthquake Programs, Communication, Education, Outreach and ShakeAlert SoCal Regional Coordinator



“Cedar-Sinai Hospital ShakeAlert Implementation Case Study”

[Ryan Tuchmayer](#) - Cedar-Sinai Hospital ShakeAlert Implementation Case Study...
MPH, Director, Emergency Management, Environmental Health & Safety



“ShakeAlert Earthquake Drill Manual”

[Gabriel Lotto](#) - ShakeAlert Earthquake Drill Manual....
University of Washington ShakeAlert® WA Regional Coordinator